



Readers' Favorite[®]

Book Reviews and Award Contest

Book Review Mini-Critique

Below you will find ratings (scale of 1-5) with descriptions for the major parts of your book followed by your Readers' Favorite review. Although these are general ratings we hope they will give you an insight into how others may view the different components of your book.

These are the opinions of your reviewer, and although your reviewer is not an expert literary critic or professional editor, they are at the very least, an avid reader of books just like yours.

Title: Thinking Finance
Subtitle: The Comic Book
Author: Dimitrios V. Siskos
Genre: Non-Fiction - Business/Finance

Appearance: The appearance of a book can make a significant impact on the experience of a reader, whose enjoyment is often enhanced by an enticing cover, an intriguing table of contents, interesting chapter headings, and when possible, eye-catching illustrations.

5

Plot: The characters of a book should be well defined with strengths and flaws, and while they do not have to be likable, the reader does have to be able to form a connection with them. The tone should be consistent, the theme should be clear, and the plot should be original or told from a unique perspective. For informative books--those without plot and characters--this rating refers primarily to your concept and how well you presented it.

4

Development: Development refers to how effectively you told your story or discussed your topic. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and coherent. Organization is also a key factor, especially for informative books--those without plot and characters. The order in which you tell your story or explain your topic and how smoothly it flows can have a huge impact on the reader's understanding and enjoyment of the material.

4

- Formatting:** Formatting is the single most overlooked area by independent authors. The way in which you describe scenes, display dialogue, and shift point of view can make or break your story. In addition, excessive grammatical errors and typos can give your book an amateurish feel and even put off readers completely.
- 5**
- Marketability:** Marketability refers to how effectively you wrote your book for your target audience. Authors may include content that is above or below the understanding of their target reader, or include concepts, opinions or language that can accidentally confuse or alienate some readers. Although by its nature this rating is very subjective, a very low rating here and poor reviews may indicate an issue with your book in this area.
- 5**
- Overall Opinion:** The overall starred rating takes into account all these elements and describes the overall reading experience of your reviewer. This is the official Readers' Favorite review rating for your book.
- 4**
- Review:** Reviewed by Roy T. James for Readers' Favorite

Thinking Finance: The Comic Book by Dimitrios V. Syskos is an illustrated book on accountants, an opportunity to see the many facets of their work through humor. Through twenty-three cartoons, which are really humorous, the author presents some of the widely acknowledged traits of this species of professionals. The accountant shipwrecked on a lonely island, when offered a boon, replies that he needs a PC to continue his calculations, thus exemplifying the deep affinity accountants have with numbers. Or, the dying girl with only six months to live is advised to marry an accountant as that would make the six months look longer, showing the rather boring nature inherent in them. Then there's one that goes, when asked what is $2 + 2$, the reply is the question 'What would you like it to be?' indicating one's nature of always keeping the client well pleased. Just some examples of the intellectual acuity behind these cartoons.

Thinking Finance by Dimitrios V. Syskos does contain a good collection of cartoons with a professional appearance and an amusing nature. This is a good book for light reading, while conveying the generally acclaimed behavioral patterns of such professionals around the world, which through humorous quotes, stories and cartoons are already familiar to us. As an example of a common refrain, one question comes to my mind: Why do accountants make good lovers? They have a way with figures. This book can certainly act as a filler during protracted discussions or meetings, which accounting professionals usually have as part of their routine work.